

standing up for their sister nurses not only in Canada, but in England. I take THE BRITISH JOURNAL OF NURSING, and am always so pleased to read the home news."

Under heading of "Letters to the Editor," March 16th, the following letter appears in the *Morning Albertian*, Calgary:—

**LADY MARTIN HARVEY DENIES CHARGES.**

Editor *Albertian*.—With reference to the paragraph which appeared in your issue of February 11th, headed "Nurses' Association Feels Slighted by Lady Martin Harvey," both Sir John and Mr. O'Neill thought it of so grave a nature that it was necessary either to ignore it or go into the matter very seriously. The details which I gave your correspondent did not appear, and we felt it wiser not to urge their publication, in view of the fact that we were of the opinion that the feeling in Calgary was so strongly against the insinuations contained in the paragraph, and also that the meeting which was held in support of the fund by the Daughters of the Empire was received with such enthusiasm. However, since it has come to our knowledge that the paragraph in question has done harm in many directions and the people who instigated it are still spreading erroneous reports and stirring up ill feeling among the Canadian nurses, also that paragraphs of a far more serious nature are being sent to the press throughout Canada, it is, therefore, necessary to take immediate steps in the matter. In the first place, I do not think that it has been understood either by yourself or the writers of such paragraphs that they are attacking the British Red Cross Society. It is also evidently not understood that the College of Nursing is under the British Red Cross Society. As one of the Vice-Presidents of the College of Nursing, I am bound to resent any attack or suggestion as to the integrity of the accounts. I gave your correspondent the names and addresses of our auditors, and I beg to enclose them again; also the members of our committee and our treasurers. I think, perhaps, you will realise what a very grave matter this is, and, if I may say so, that it was unwise to publish a paragraph of this kind without going further into the matter and inquiring as to the veracity of the statements contained therein. I shall require a public apology from the Nurses' Association, and a complete withdrawal of any statement of a libellous nature contained in the paragraph, also the publication of a letter in your paper, which I feel sure, both in justice to yourself, Sir Arthur Stanley, the British Red Cross Society and to me, you will undertake to do.—

I am, dear Sir, yours faithfully,  
N. MARTIN HARVEY.

We learn that the action of Lady Harvey in soliciting funds from organisations inviting her to address them on other topics, has been criticised, but not publicly. . . . It was felt by some members of the University Women's Club at Toronto that she abused the position of a guest when she acted without permission from their executive.

Lady Martin Harvey's statements may usually be taken *cum grano salis*. It certainly will be news to nurse members of the College of Nursing that they are "under" the B.R.C., and that Lady Harvey is a Vice-President of the College! These items of information have not so far appeared in the *Bulletin*. Lady Harvey impugns the "veracity" of her opponents, and

accuses them of "spreading erroneous reports" and talks of "withdrawals" and "apologies." Pure bluff!

As a member of a reputable profession, we consider Lady Harvey owes it an abject apology, both in Canada and at home, for scattering from one end of the Dominion to the other, *without our knowledge or consent, a demand for charitable support*, for which there is not the slightest demand upon the part of professional nurses. We repeat what we have said before: Let actresses, if necessary, beg for the destitute in their own ranks, and cease to attempt to acquire "society" success by maudlin meddling with the honourable profession of nursing. We are neither impressed nor deluded by their tactics, and resent and repudiate their patronage.

### THE ADVERTISERS' A.B.C.

Quite recently His Majesty the King remarked that there was an important enterprise going on in the country, and he never knew it, and it is therefore not surprising that many of his subjects are quite unaware of the extent and importance of the mighty commercial force which is now comprehended in the word Advertising.

The splendid book compiled and published by Messrs. T. B. Browne, Ltd., the great advertising agents of 163, Queen Victoria Street, London, E.C.4, will do much to enlighten those who wish to know more of a business which is both fascinating and profitable, to those who bring to it the right talents, and indeed almost every kind of talent can be utilised in an adventure so wide-spread and far-reaching.

The Standard Advertisement Directory is now in its thirty-fifth annual issue, and it has been successfully employed throughout its long existence, in the mission of making known the true functions and aims of advertising, and as the standard work of reference for advertisers. It is a volume of which any firm might be proud, both for the manner in which is produced and illustrated, and for the comprehensive nature of the information it contains. The frontispiece is appropriately a beautifully produced picture of buildings in the City of London, with the river as foreground, clustered round the dome of St. Paul's Cathedral, for London is the free market of the world. "There is always a buying public in London awaiting the manufacturer, and the link which connects the two is Advertising."

The extremely interesting articles, "London in the Past: The Beginning of the World's Greatest Market," and "London To-day," give a wealth of information which will be greatly appreciated by those who love their London, whether they regard it "as comprehending the whole of human life in all its variety, the contemplation of which is inexhaustible," or as the "shopping centre of the nation of shopkeepers."

The article on "London in the Past" begins with the time when its site was an expanse of marsh-

[previous page](#)

[next page](#)